

Embracing An Entrepreneurial Shift

How To Change The Narrative Of Your Company, by Returning To It's Origin Story



Every business has a story. There is a reason why Founders, CEO's, Startup Dreamers, and Small Business Owners dive into the entrepreneurial world. And it is my belief that the story needs revisited again and again. Why? Because the narrative is at the core. So how do we return to the origin story?

By sharing from years of experience partnering with organizations who are clarifying their message, Cassandra Smith empowers audiences will walk out of the room knowing:

- The 2 statements which can redefine your organization's trajectory
- Identify who is holding the pen to your companies story - and how to take it back
- The 3 keys to embracing perseverance, allowing you to scale



Meet Cassandra Smith

- 13 Years - Content Management
- Instructional Designer For Authors, Speakers, Thought Leaders & Businesses
- Author; Speaker; Founder - Change Your Narrative

Dare To Redefine The Story

This 40 minute, fast-paced keynote is perfect for Founders, Entrepreneurs, and Small Business Owners. Together, let's fight against limiting beliefs which claim we don't have what it takes, lack something that others have, or will always come up against the same walls. It's time for us to answer the question, "What if these beliefs can be challenged?"

Explore what it means to re-discover the confidence of believing you have the ability to first see the shift in the story and then take actions steps to make that shift happen not only for yourself, but for your team, your organization, and the clients and communities you are seeking to reach.

Check out this Keynote's overview:

<https://www.youtube.com/watch?v=jAzmrRfKvUM>



To learn more, visit changeournarrative.org/booking